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CONTACT

LOCATION

Chennai, India

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PORTFOLIO

prakashsaravanan.netlify.app

LINKEDIN

in/prakash-mrmusictouch

BEHANCE

mrprakashsaravanan

VIDEO REEL

[Video editing portfolio](#)

SKILLS

DESIGN

Figma

Sketch

Adobe XD

UX

Information Architecture

Wireframing

Prototyping

Design Systems

VIDEO & POST

Premiere Pro

Final Cut Pro

DaVinci Resolve

Photoshop

Lightroom

AI-ASSISTED

Build UI & HTML with AI

AI testing & QA

AI design workflows

Prompt-driven iteration

WAYS OF WORKING

- Team building
- Facilitation & discussion
- Critical analysis, finding gaps
- QA & testing
- Product thinking
- Design-dev bridge

EDUCATION

BSc Visual Communication

Prist University · 2018-2021

Prakash Saravanan

UI/UX & PRODUCT DESIGNER

UI/UX & product designer focused on clear, usable interfaces: user research, information architecture, end-to-end flows, wireframes and high-fidelity UI. I own the product surface across two platforms at Antano & Harini, mentor a small design team, and am growing toward product leadership.

EXPERIENCE

Antano & Harini · UI/UX Designer

Jan 2024 to Present

Chennai, India · On-site

- Rebuilt **Breakthroughs** from a video player into the product the programme runs on: surfaced buried content, brought events in, and built a real **e-ticketing system** I own end-to-end, from ticket to the outcome each participant receives.
- Designed an internal **analytics & profile dashboard** (Customer.io-inspired): all participant attributes in one place, half auto-synced and half team-maintained, with **AND/OR filters** so the CEO or any teammate pulls the exact segment and live numbers instantly; prototyped in Google Sheets, then shipped as a system.
- Built the **Lists, Cohorts & Zones** participant workflow: filter, form cohorts, assign zones, share study material and send communications from one place.
- Introduced **tier-based access** in **EiFlix** (their LMS): maps each participant to the right tier by purchase and serves the exact content; consolidated **STARLABS** information architecture.
- Hold **design decision authority** across platforms; mentor three junior designers.

Antano & Harini · Creative, Tech & Community Video Editor

Jul 2022 to Present

- Oversee video editing with an assistant editor, run live-workshop tech support, and coordinate the online community. Earlier: reels, event trailers and post-production for marketing.

Freelance · Video Editor

Jan 2024 to Present

- Promotional films, event teasers and branded content: colour grading, audio syncing and platform-optimised delivery.

Broadcast & Post-Production

2019 to 2022

- Post Production Editor**, RKDR / Kavi Productions (New York, remote); **Senior Video Editor**, Star Vijay; **Video Editor Trainee**, Sun TV Network. Advertisements, films, music videos and popular TV serials to tight deadlines; also built client websites in EditorX.

CREDITS Aayutha Ezhuthu · Velaikaran · Velammal (**Star Vijay**) · Magarasi (**Sun TV**) · Survivor (**Zee5**)

SELECTED PROJECTS

Live Event Dashboard / Mobile CRM / Dynamic

Studio / Breakthroughs / Excellence Installation / EiFlix / Vitality Booster / Design Your Life / Solar Voice

Full portfolio → prakashsaravanan.netlify.app